

PM U.S.A. <input checked="" type="checkbox"/>		DESIGN REQUEST		PM International <input type="checkbox"/>	
Requested By: Arthur Goldfarb		Date Requested: 6/5/91		Assigned Design Firm: Tong/McKnew	
Brand: Bucks		Brand #: 4000			
Comments: FF & Lights FTB Photo comp for LBCo					

Design Category: ☐ Promotional Changes ☐ Copy Changes ☐ Size Changes
☐ Original & Major Design Modifications

Packaging Information: <input checked="" type="checkbox"/> Design Development		<input type="checkbox"/> Reproduction Artwork			
<input checked="" type="checkbox"/> 85 mm	<input checked="" type="checkbox"/> 20's	<input type="checkbox"/> Soft Pack	<input type="checkbox"/> Face Panel Comp	<input type="checkbox"/> All Panels/CPC	
<input type="checkbox"/> 100mm	<input type="checkbox"/> _____	<input checked="" type="checkbox"/> Flip-Top-Box	<input checked="" type="checkbox"/> Face, Sides & Ends	<input checked="" type="checkbox"/> For Photography	
<input type="checkbox"/> _____	<input type="checkbox"/> Inner Frame	<input type="checkbox"/> Carton	<input type="checkbox"/> Working Pack	<input type="checkbox"/> Non-Working Pack	
<input type="checkbox"/> Inner Foil	<input type="checkbox"/> Embossed	<input type="checkbox"/> Special Stock	<input type="checkbox"/> Tipping	<input type="checkbox"/> _____	

Marketing Brief:

Prepare photo comp for BUCKS Lights and FF FTB

- NO Warning Notice
- NO UPC

Send comps to Leo Burnett Co., ATTN: Liz Sedor

Need by Monday, June 10.

2049038206

Dsgn. No.	Phase	Comments:
1155		

ESTIMATE:	\$1,800 - \$2,250
DUE DATE:	6/10/91

* Revised: _____

MARKETING V/P DIRECTOR APPROVAL _____

DATE 6-13-91JOB COMPLETED ☒